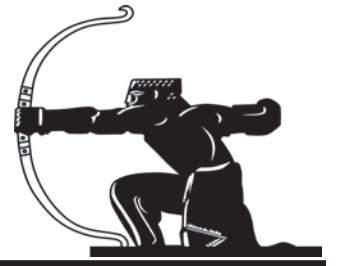




FROM

# The Archer

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## Can you spot the signs in our Christmas card competition?

Season's greetings to all our readers, deliverers and advertisers from everyone on *The Archer* team. Thank you for all your support this year and here's wishing everyone a happy and prosperous 2019. And especially for the Christmas season, here's your chance to win one of our much sought-after

**Archer 25<sup>th</sup> anniversary medallions by taking part in our fiendish festive competition.**

To enter, take a look at our team Christmas card, above, created by our brilliant photographer Mike Coles. Every letter on the card has been taken from a shop sign on East Finchley High Road. All you have to do is tell us which. Send your answers by email

to [the-archer@lineone.net](mailto:the-archer@lineone.net) or by post to *The Archer*, PO Box 3699, London N2 2DE to arrive by Wednesday 9 January. Remember to include your contact details, please.

All those with the correct answers will be placed in a hat and a winner chosen at random. If no one gets them all, we'll choose from those who identified the most.

So while you are out doing Christmas or New Year shopping in East Finchley keep your eyes on the signs above the stores and don't miss your

chance to become a proud owner of one of the few remaining Archer medallions.



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## The story of the Odeon

Cinema historian Jeremy Buck visited members of the Muswell Hill and Fortis Green Association to tell them the secret history of the Muswell Hill Odeon. He covered everything from the Pathe newsreel of the opening night on 9 September 1936 right through to the present day rebirth as the Everyman.

Along the way some highlights were the photographs of the old Athenaeum cinema (now Sainsburys on the opposite side of the road) and a detailed analysis of how the interior of the Odeon building has changed over time. The association itself also got a mention, having successfully led the campaign for the cinema building to be given Listed status when it was under threat of closure in the 1980s.

Jeremy pointed out that although many current and former cinemas in London are listed buildings, the Muswell Hill Everyman is one of just two Grade II\* Listed buildings still operating as cinemas, and therefore is of particular significance. The Phoenix in East Finchley, of course, is also Grade II Listed (but with no 'star').



Hands of time: Cinema historian Jeremy Buck

To join the association and be kept up to date on local issues and planned activities, visit [www.mhfga.org/membership](http://www.mhfga.org/membership) or email the Membership Secretary at [membership@mhfga.org](mailto:membership@mhfga.org).

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